

FILM DAILY

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TV • FILM • FANDOM

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# OUR MISSION

Our mission is to keep you entertained about entertainment – and **everything** else you need to live your best life.

We foreground stories relating to **LGBTQ+**, **diversity**, and **youth**, framing the topics of the day in relation to **streaming**, **culture**, and **bingewatching**.

We're dedicated to finding, training, and mentoring the **voices of tomorrow**.

WE'RE A ZERO-DEBT COMPANY FUELED  
BY **PASSION**.

ENTERTAINMENT  
FILM DAILY  
PASSION

# FILM DAILY

60 MILLION REACH

# SOCIAL MEDIA

100,000 REACH



# FILM DAILY NEWSLETTER

250,000 REACH

# FILM DAILY VIDEO

25 MILLION REACH

HOW WE

# FILM DAILY ORIGINAL CONTENT

LAUNCH DATE 2020

*Our audience is bigger than the population of the United Kingdom!*



DOO

IT



# SEARCH IS

# EVERYTHING

Google

Our goal is to dominate **Google** for everything we publish, whether a trending news story or brand campaign.

Your keywords are safe with our editors.

Google

SEARCH

FILM DAILY IS A



GLOBAL  
GLOBAL  
GLOBAL

NETWORK

# WHY YOU'LL WANT

We're experts in search marketing and we'll work with you to find the best focus keyword to target your audience.

We influence young, independent minds looking for the next brand to fall in love with.

We don't hoard our data. We'll share our campaign statistics and results with you, so you can work smarter – not harder.

# TO WORK WITH FILM DAILY

We believe in giving our clients great value for money. Our campaigns are cost-effective, with proven results.

FILM  
DAILY

WAYS YOU CAN

# WORK WITH FILM DAILY

## BRANDED CONTENT

FILM DAILY

We'll create bespoke and boutique content for your brand with our users in mind. We'll write articles, send newsletters, get social, make videos, produce short films, and even host live events for your campaign. We'll work with your budget and your end goal in mind.

## DISPLAY ADS & BANNERS

Advertise with us on an RPM model, or display banner ads on our viral articles and verticals.

## SPONSORED CONTENT

Sponsor our slate or original editorial and video content, and we'll make sure your brand is front & center at all times.

LGBTQ+, DIVERSITY,  
FILMS, FANDOM,  
STREAMING,  
WEBSERIES,  
FILMMAKING,  
INDIE FILM,  
INDIE FILMMAKERS,  
CELEBRITIES,  
MODELS, ACTORS,  
FILM FESTIVALS,  
SCREENWRITING  
PRIZES, BEAUTY,  
TECH, WELLNESS,  
FITNESS, MONEY,  
G A M I N G ,  
TRAVEL, FASHION,  
LIFESTYLE,  
420, TRUE CRIME,  
ACTIVISM,  
INTERNET CULTURE,  
QUIZZES, ART,  
CURRENT AFFAIRS

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# OUR BEATS

# OUR BEATS

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WELLNESS  
ACTIVISM  
ACTORS  
WEBSERIES  
FANDOM  
INTERNET  
CULTURE  
LGBT+  
FILMS

OUR BEATS